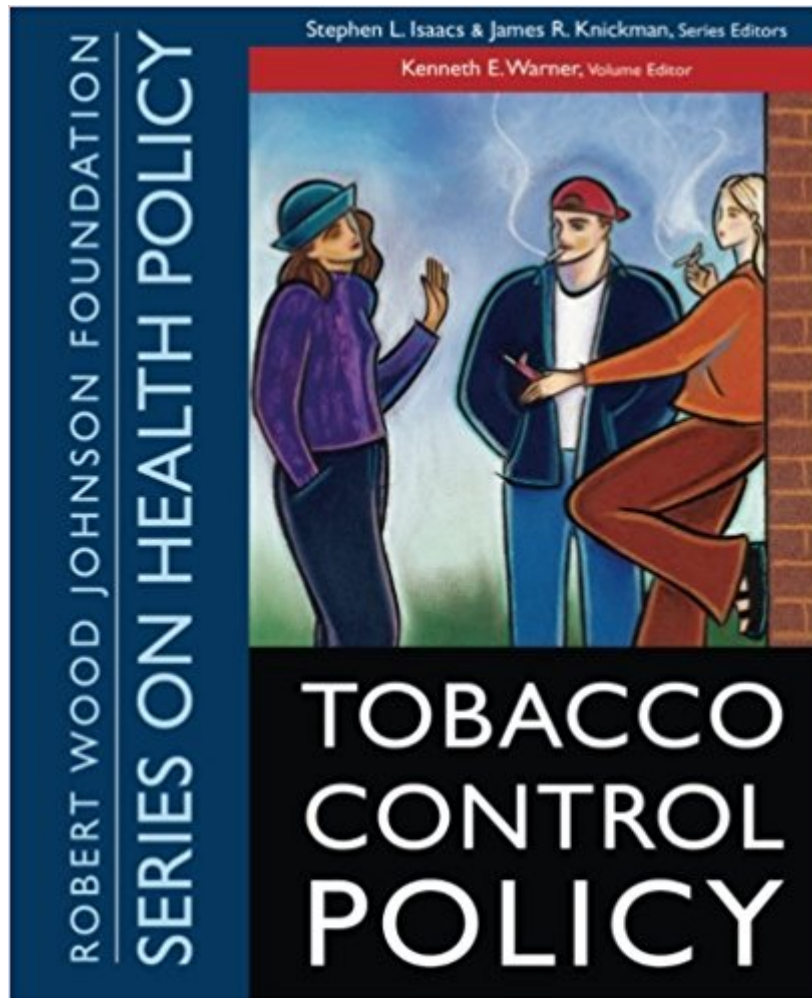**The book was found**

Tobacco Control Policy

Synopsis

Required reading for anyone wishing to be conversant with tobacco control policy, the book is edited by Kenneth E. WarnerÃ¢ ¬â •dean of the School of Public Health at the University of Michigan and a leading tobacco policy researcherÃ¢ ¬â •who leads with an overview of the field.Ã Â WarnerÃ¢ ¬â„¢s overview is supported by reprints of some of the fieldÃ¢ ¬â„¢s most significant articles, written by leading scholars and practitioners. The topics discussed are: Taxation and Price Clean Indoor Air Laws Advertising, Ad Bans, and Counteradvertising Possession, Use, and Purchase (PUP) Laws and Sales to Minors Cessation Policy Comprehensive State Laws

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Customer Reviews

The decline in the number of smokers and the consequent reduction in sickness and deaths caused by tobacco is one of the nation's great public health success stories. Many factors contributed to the decline, notably governmental tobacco control policies such as increased cigarette taxes and smoke-free workplace laws. Studies published by tobacco-policy researchers influenced the adoption of these and other tobacco control public polices.   Although tobacco-policy research dates back to the 1970s, the emergence of a field of tobacco-policy research, nurtured by the Robert Wood Johnson Foundation, evolved primarily over the past fifteen years. This volume, the third in the acclaimed Robert Wood Johnson Foundation Series on Health Policy, presents some of the most influential research that has defined the field and has contributed to policy change. Required reading for anyone wishing to be conversant with tobacco control policy, the book is edited by

Kenneth E. Warner—dean of the School of Public Health at the University of Michigan and a leading tobacco policy researcher—who leads with an overview of the field. Warner's overview is supported by reprints of some of the field's most significant articles, written by leading scholars and practitioners. The topics discussed are: Taxation and Price Clean Indoor Air Laws Advertising, Ad Bans, and Counteradvertising Possession, Use, and Purchase (PUP) Laws and Sales to Minors Cessation Policy Comprehensive State Laws The book concludes with analyses of the Robert Wood Johnson Foundation's work to reduce smoking.

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Smoking bans are DESIGNED to close pubs, kills two birds with one stone. It drives the need for big pharma's products to force behavior control so sheeple feel the need to purchase their products. They aren't shy about it, it's right on their tax exempt foundation's website.

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